

Privacy Policy

1. Introduction

CAPITALIZARME.COM (“we”), is committed to protecting your personal information. This Privacy Policy (the “Policy”) explains how CAPITALIZARME.COM collects and uses the personal information that you provide online to one of our CAPITALIZARME.COM websites (collectively, the “Sites”), and/or in conjunction with your registration for one of our services (the “Services”). You should read this Policy before you submit any personal information to us. By using our Sites and Services, you consent to the collection and use of your personal information as outlined in this Policy. If you do not agree with the content of this Policy, you should refrain from using our Sites and Services.

2. What We Collect

We may collect and store any personally identifiable information you provide to us. Personally identifiable information is data that identifies you, or that can be combined with other information to identify or contact you, and includes (but is not limited to) your name, business or personal physical or email address, and telephone number. You are not obligated to provide us with any personally identifiable information, although registration is required to access premium content and services offered.

Information from other sources:

We also may periodically obtain information about you from partners and other sources, and combine that information with information we collected from you. Examples of information we may receive includes updated contact information and additional demographic information.

Information collected automatically:

When you visit the Sites, we automatically collect and analyze certain information about your computer. This information includes but may not be limited to the IP address used to connect your computer to the Internet, information about your browser type and language, the date and time you are accessing our site, the content of any undeleted cookies that your browser previously accepted from us, and the referring website address.

Use of cookies and other technologies:

We use various technologies to collect information about your activities on our site.

Cookies

When you visit our Sites, we may assign your computer one or more "cookies." A cookie is a small text file that contains information that can later be read by us to facilitate your access to our Sites and personalize your online experience. For example, whenever you sign into our Sites, we will record your user ID in a cookie file on your computer. Cookies that CAPITALIZARME.COM creates that are stored on the user's hard drive do not store any

personally identifiable information. If applicable, we may also record your password in this cookie file, if you checked the box entitled "Remember my password." Also, through the use of a cookie, we may automatically collect information about your online activity on our site, such as the web pages you visit, the links you click, and the searches you conduct. Most browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies by visiting the Help portion of your browser's toolbar. If you choose to decline cookies, please note that you may not be able to sign in or use some of the interactive features offered on our Sites.

As you browse <http://capitalizarme.com> website, advertising cookies will be placed on your computer so that we can understand what you are interested in. Our display advertising partner, AdRoll, then enables us to present you with retargeting advertising on other sites based on your previous interaction with <http://capitalizarme.com> website. The techniques our partners employ do not collect personal information such as your name, email address, postal address or telephone number. You can visit this [page](#) to opt out of AdRoll and their partners' targeted advertising.

Other Technologies

We may use standard Internet technology, such as Web beacons (also called clear GIFs or pixel tags) and other similar technologies, to deliver or communicate with cookies and track your use of our Sites. We also may include web beacons in e-mail messages or newsletters to determine whether messages have been opened and acted upon. The information we obtain in this manner enables us to customize the services we offer and measure the overall effectiveness of our online content, advertising campaigns, and the products and services we offer through the Sites.

Information Collected by Third Parties:

Third parties, such as vendors, advertising entities, and business partners, may use cookies and other technologies (such as Web beacons) to collect information about your online activities.

The purposes for collecting this information includes: to measure usage of our site; to analyze, modify, and personalize advertising content on our Sites; and to provide ads about goods and services we hope will be of interest to you. We do not have access to or control over cookies or other features these third parties may use, and the information practices of these third parties are subject to those third parties' own privacy policies, not this Privacy Policy. Some of these third parties may be third-party network advertisers that offer you the option of not having this information collected.

3. How We Use The Information We Collect

In General. CAPITALIZARME.COM uses the information we collect about you for the following purposes:

to respond to inquiries that you submit to us about CAPITALIZARME.COM via the online "contact us" feature and determine which Services will help you achieve your business goals;

to send you membership details and information about CAPITALIZARME.COM Services and services that you have requested from us;

to administer your membership and facilitate your access to and provide you with CAPITALIZARME.COM resources, decision-support tools, and other materials available to you

through your Services membership;
to attribute content that you make available through the Sites;
to communicate with you about surveys, marketing, promotions, events, educational forums, and other exclusive opportunities offered by CAPITALIZARME.COM, including information about other CAPITALIZARME.COM Services in which you may be interested;
to provide you with relevant advertising about products and services in which you may be interested;
to engage in research and analysis in order to maintain, protect and improve our Services, as well as develop new services;
to enhance the CAPITALIZARME.COM network and CAPITALIZARME.COM products and services; for the purposes for which you provided the information;
to customize the advertising and content you see, including the display of targeted advertisements;
to generate anonymous and/or aggregated reporting;
to protect our rights and enforce our Terms of Service; and
to ensure the technical functioning of the Sites.

Individuals having access to your personally identifiable information may include CAPITALIZARME.COM employees, as well as agents and service providers who provide services on our behalf.

Also, we may share aggregated or anonymized information with our partners and advertisers to measure the success of services and campaigns. Aggregated and anonymized information is not personally identifiable, and we reserve the right to share such information with third parties without limitation.

In the event that you post personally identifiable information in discussion forums or other areas of the Sites allowing users to upload or post content, that information can be viewed by any user with access to those areas. We discourage users from posting personally identifiable information in this fashion, and any personally identifiable information you post to these areas is not covered by this Policy.

4. Choices About The User Of Your Information

CAPITALIZARME.COM believes that it is important that individuals are given the opportunity to exercise choice with respect to how their personally identifiable information is collected and used. If we propose to use your personally identifiable information for any purposes other than those described in this Policy or any service-specific privacy notices, we will allow you a convenient way to opt-out of such further uses.

Marketing Communications:

We hope you find value in the communications we provide, and we will respect your wishes not to receive marketing communications. Please note that we will continue to send you member services emails and other service-related communications regardless of any such request.

These service-related communications are an integral part of the CAPITALIZARME.COM Services to which you subscribe. Rest assured that CAPITALIZARME.COM will not share your

personal information with other non-agent third parties for their own promotional or marketing purposes, without giving you a choice about such sharing.

5. Other Websites

To provide increased value to users of our Sites, we may provide links to other websites or resources that are not part of the CAPITALIZARME.COM network of Services.

CAPITALIZARME.COM does not exercise control over these websites or their privacy practices.

We encourage our users to be aware when they leave our Sites and to read the privacy statements of each and every Web site that collects personally identifiable information.

6. Changes To This Policy

This Policy may change from time to time, and we will post any Policy changes on this page. If we feel it appropriate, we will provide a more prominent notice at our discretion. Your continued use of our Sites following such posts or notices will signal your acceptance of such changes.